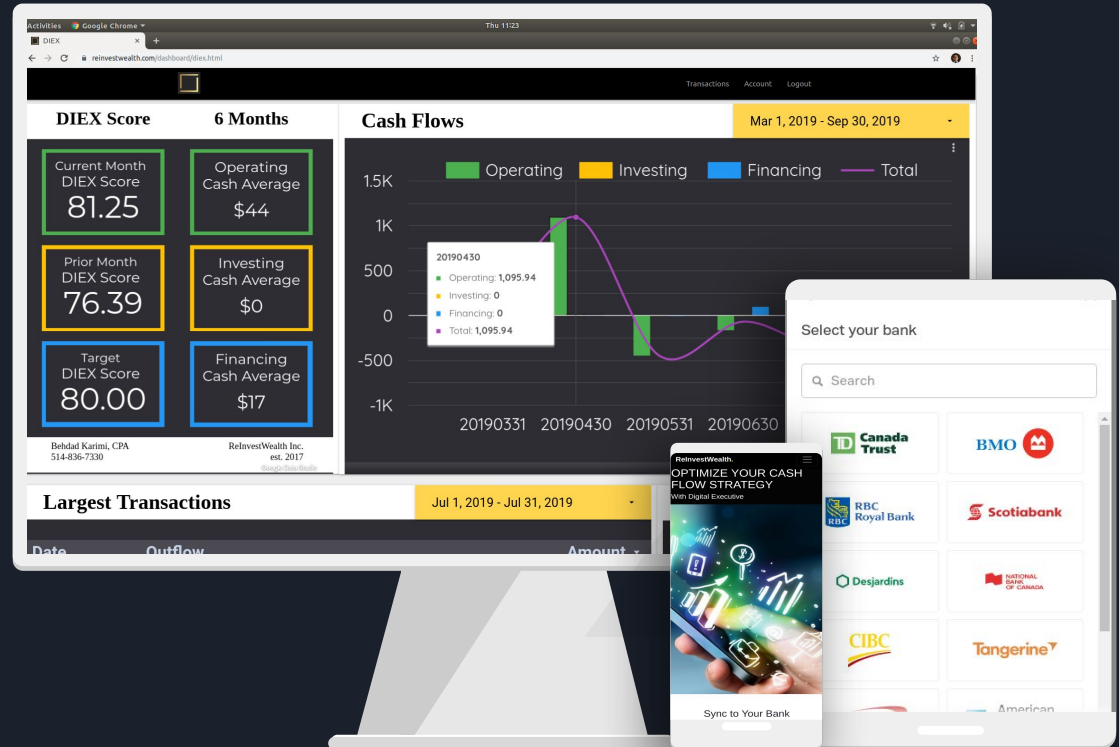


# What is Digital Executive?

## The Future of Cloud Accounting Software

### Mission

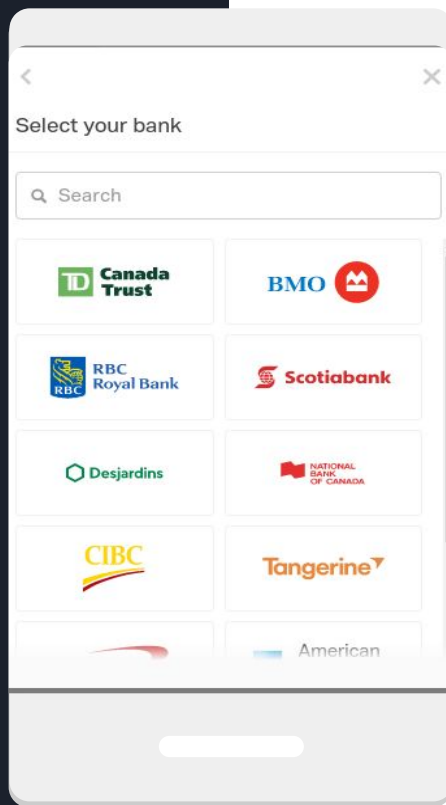
To provide a smarter accounting experience by empowering entrepreneurs to make intelligent financial decisions.





## 1. Sync to Your Bank

Create your profile with ReInvestWealth & **Link your business bank account(s).**



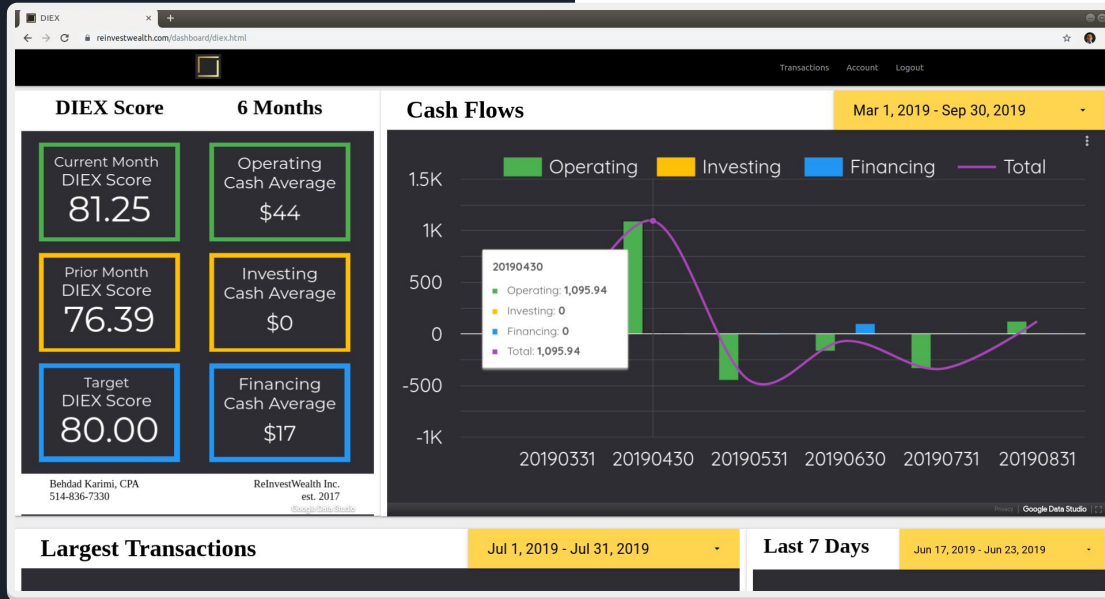
The application will create an encrypted connection with your bank(s).

Then it will retrieve 24 months of transactions.

New transactions will feed automatically.

## 2. Analyze your Cash Flows

Easily track your **Operating, Investing & Financing** Cash Flows.



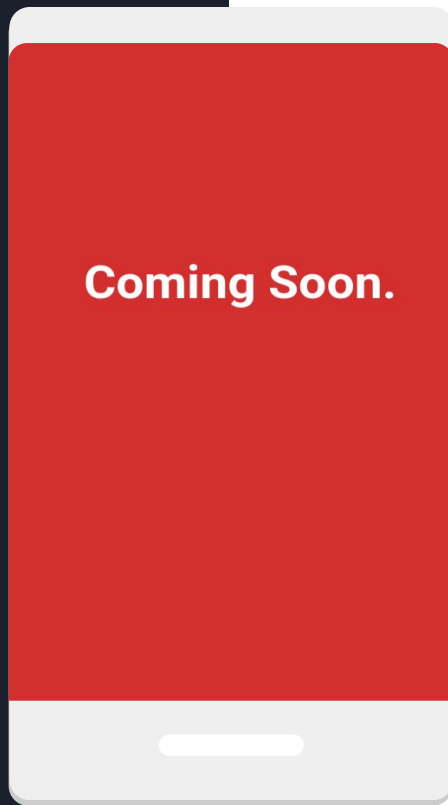
Banks & investors care about cash flow when it comes to funding.

82% of businesses fail because of cash flow problems. (Fundera)

Evaluate your Marketing & R&D budgets.

### ☰ 3. Get Smart Recommendations

AI-based **Prescriptive Cash Flow Strategies** developed by Chartered Professional Accountants.



The application will predict cash flow issues & recommend professional accounting strategies.

Transactions will be automatically classified based on business types and machine learning.

# 4. Receive Financial Statements

Provide  
**Professional  
 Financial  
 Statements**  
 to your  
 investors.

Expenses		Oct'18	Nov'18	Dec'18	Jan'19	Feb'19	Mar'19	Apr'19	May'19	Jun'19	Jul'19	Aug'19	Sep'19	Total
<b>TOTAL</b>		<b>\$2,818</b>	<b>\$3,127</b>	<b>\$3,181</b>	<b>\$2,593</b>	<b>\$2,808</b>	<b>\$2,945</b>	<b>\$3,114</b>	<b>\$3,252</b>	<b>\$3,085</b>	<b>\$2,928</b>	<b>\$2,766</b>	<b>\$0</b>	<b>\$32,618.56</b>
Customer Acquisition	<b>Monthly totals:</b>	<b>\$137.56</b>	<b>\$139.06</b>	<b>\$143.86</b>	<b>\$50.17</b>	<b>\$85.00</b>	<b>\$140.42</b>	<b>\$132.98</b>	<b>\$28.75</b>	<b>\$82.81</b>	<b>\$48.96</b>	<b>\$20.21</b>	<b>\$0.00</b>	<b>\$1,009.78</b>
	Advertising		\$85.00	\$86.36	\$50.17			\$54.06	\$28.75					\$304.34
	Promotional		\$54.06	\$28.75		\$85.00	\$86.36	\$50.17		\$54.06	\$28.75			\$387.15
	Meals & Entertainment	\$137.56		\$28.75			\$54.06	\$28.75		\$28.75	\$20.21	\$20.21		\$318.29
Cost of Service	<b>Monthly totals:</b>	<b>\$57.50</b>	<b>\$167.81</b>	<b>\$330.95</b>	<b>\$78.92</b>	<b>\$103.02</b>	<b>\$172.61</b>	<b>\$242.84</b>	<b>\$173.12</b>	<b>\$238.91</b>	<b>\$280.84</b>	<b>\$197.92</b>	<b>\$0.00</b>	<b>\$2,044.44</b>
	Transaction Fees		\$54.06	\$28.75	\$28.75	\$28.75	\$86.36	\$50.17	\$86.36	\$50.17	\$86.36	\$28.75		\$528.48
	Bank Charges	\$28.75		\$20.21			\$28.75	\$28.75	\$0.40		\$54.06	\$86.36		\$247.28
	Website Domain Name Fees		\$28.75			\$20.21	\$28.75	\$50.17				\$54.06		\$181.94
	Website Hosting Fees	\$28.75		\$195.63				\$28.75		\$138.57	\$86.36	\$28.75		\$506.81
	Miscellaneous		\$85.00	\$86.36	\$50.17	\$54.06	\$28.75	\$85.00	\$86.36	\$50.17	\$54.06			\$579.83
Office/General Administrative	<b>Monthly totals:</b>	<b>\$2,603.13</b>	<b>\$2,659.38</b>	<b>\$2,706.26</b>	<b>\$2,463.93</b>	<b>\$2,619.90</b>	<b>\$2,631.88</b>	<b>\$2,738.30</b>	<b>\$2,632.39</b>	<b>\$2,734.37</b>	<b>\$2,598.54</b>	<b>\$2,547.92</b>	<b>\$0.00</b>	<b>\$28,936.00</b>
	Office Expenses	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00		\$9,350.00
	Rent or Lease	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00		\$16,500.00
	Supplies	\$195.63	\$195.63	\$54.06	\$28.75	\$195.63	\$195.63	\$195.63	\$195.63	\$195.63	\$54.06	\$28.75		\$1,535.03
	App Store Expense				\$35.01									\$35.01
	Repair & Maintenance	\$28.75		\$20.21			\$28.75	\$28.75	\$0.40		\$54.06	\$86.36		\$247.28
	Other General & Admin Expense:		\$28.75			\$20.21	\$28.75	\$50.17				\$54.06		\$181.94
	Utilities	\$28.75		\$195.63				\$28.75		\$138.57	\$86.36	\$28.75		\$506.81

CPA approved financial statements.

Only a short questionnaire is required to get the CPA stamp.

## ☰ 5. Automate Corporate Taxes

Automated **Corporate Taxes**  
& **Sales Taxes** thanks to  
powerful classification  
formulas.



 ReinvestWealth.